



छांव

TREE CAMPAIGN BY



कड़ी धूप जलते पांव पेड़ होते तो मिलती छांव

Environment Day is celebrated in the first week of July (1 to 7 July) by the Olgreens Foundation to spread awareness about trees. It is an annual event, in which tree plantation drive is conducted throughout the year. In which we take the initiative of plantation all over Gujarat to protect the environment. Celebrating this event is necessary for many reasons due to the rapidly increasing population, the balance of nature has been disturbed and it has become very crucial to strike a very beautiful balance between human needs and environment.

PROCESS

SELECTION OF PLANTS / TREES

OLGREENS FOUNDATION gives preference to Indian trees / plants, this selection is according to the season, so that the trees flourish well and give maximum greenery and oxygen.

The biggest advantage of planting **INDIAN SPECIES** is that it takes relatively less water to grow and it increases the fertility of the soil, whereas **ORNAMENTAL / EXOTIC / FOREIGN** needs more water to survive throughout their life & demands much more care. One Indian species gives about 230 liters of oxygen every day which is enough to give life to seven people.

Apart from this, OLGREENS FOUNDATION is also ahead in planting rare / conservation extinct category such as Mango (Desi, Tukmi, Kalmi), Neem, Sal, Peepal, Banyan, Gular, Pakad, Arjun, Palash, Bel, Chironji, Tamarind, Jamun, Kusum, Reetha, Sheesham and Teak.

MATKA IRRIGATION



Although we celebrate ENVIRONMENT DAY every year on June 5th, at these important events, voices from every corner of the world are raised about environmental protection, slogans are raised, and plants are planted.

Not only this, people are competing to show their patronage towards environment protection, but unfortunately only for a day or a week. There is no one to see whether the plants planted on the second day or in the second week will die or survive. To solve this problem, OLGREENS FOUNDATION has resorted to the use of earthen pots, which allows trees to grow with less water. This new technology is known as Matka irrigation.

Plants can survive 100% with this technique, as well as can grow 20 to 30 percent faster.

This method has produced astounding results.

The specialty is that the more water the plant needs, the more water comes out of the pots. In this -

The water will last longer in the winter.

In the summer, the water in the pot will last from three days to a week.

This method will boost the growth of trees and plants.

Crops can be irrigated cost-effectively.



DRIP IRRIGATION

It is a unique method of irrigation that conserves both water and manure. Water is dripped on the roots of the plants in this way, one drop at a time. A network of valves, pipes, tubes, and emitters must be installed for this job. Wherever plantation is to be done on very large land, the OLGREENS FOUNDATION promotes drip irrigation.



ORGANIC FERTILIZER

OLGREENS FOUNDATION always gives preference to such means which are safe for the environment and human, organic fertilizer is the most essential component in this.

BENEFITS:

1. Increases the fertility and water holding capacity of the soil.
2. There is good air circulation in the soil, due to which the roots of plants get sufficient amount of oxygen.
3. Biodiversity in the soil increases as well as the amount of biomass in the soil increases which is a measure of soil productivity.
4. The crop grown in organic manure is more nutritious, in which micronutrients are predominant.

We use three types of fertilizers...

1. Dung Manure
2. Green manure
3. Vermi Compost

WOMEN EMPOWERMENT

“लोगों को जगाने के लिये”,
महिलाओं का जागृत होना जरूरी है।

OLGREENS FOUNDATION has always prioritized women's empowerment in order to elevate women to a proper and respectable position in society. On the basis of her skill, confidence, and poise, a woman is capable of handling any challenge posed by her society and family.

Women make up 90% of the participants in the Olgreens Foundation, and they have carved out a special place for themselves in this male-dominated sector through excellent performance, hard work, and honesty.



A soft, watercolor-style illustration of a park scene. In the foreground, a wooden bench with three horizontal slats sits on a patch of grass. Behind it, several trees of varying heights and shades of green are scattered across the landscape. The background is a light, hazy green, suggesting a bright, sunny day. The overall style is gentle and naturalistic.

CHAAV 2021

No. of Trees Planted: 5000+ Trees

CHAAV 2021

SITES OF PLANTATION

Mr. Bhargav Kansara

Bapu University

JS Patel Cricket Ground

Aculife Pharmaceutical Plant –
Nirma–Sanchana

Vastrapur Road Side

Ms. Varsha

Mr. DineshBhai - G'Nagar

Abhishree Adroit

Babylon Club

Mr. Harsh Shah Residence

Ms. SonalBen–Nimu farm

Mr. Darshat Bhai Isanpur

Mr. Mehulbhai

Mr. Chunilal

Mr. PunjanBhai

Mr. BhaveshBhai

Mr. Sachin

Ms. Jalak

CHAAV 2021



CHAAV 2021





CHAAV 2021

STARTING FROM 5TH JUNE 2022

TARGET: 10,000+ Trees

WE REQUIRE

The Olgreens foundation will need your help for the tree campaign 2022 in following ways:

1. Vacant land with adequate lighting. This land can be your home, office garden, roadside, public place or anywhere.
2. Water-Management, You need to arrange watering of plants regularly for at least one year so that our planted plants can survive.

Contact us for more information...

LET'S CONNECT



1202, Abhishree Adroit, Mansi Circle, Satellite,
Ahmedabad - 380015, GJ-IN

+91 98247 91236 | +91 96010 71172 | +91 98985 37111
Himali Saraiya Neha Shah Dhiraj Goyal

www.olgreens.com